

Editors' Introduction

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Welcome to *Artivate: A Journal of Entrepreneurship in the Arts* 10.1. This issue marks a milestone for *Artivate* as we enter our tenth year of publication. Looking back on the past decade of *Artivate*, we can see how the journal has evolved to serve the growing field of arts entrepreneurship from its emergence as a nascent, exploratory concept to a maturing field of study.

As a field matures, so does its pedagogy. In this issue, we begin to feature articles that provide unique insights into the educational aspects of arts entrepreneurship in addition to the empirical and theoretical works that typically appear here. In “Entrepreneurial Pathways in Art,” Scott Benzenberg and Kaisu Tuominiemi conceptualize arts entrepreneurship as a distinct educational discipline, providing both pedagogical and practical implications. In “Refining Understandings of Entrepreneurial Artists,” Megan Robinson and Jennifer Novak-Leonard identify a disconnect between artists’ applications of entrepreneurial behavior in their practice and evaluations of artists as productive members of a community, finding that entrepreneurial behavior spans multiple domains. In “Building a ‘Heavy Metal World,’” Dominic Athanassiou and George Musgrave explore how cultural entrepreneurs built a “heavy metal world” in the Polish People’s Republic during the 1980s. Using a historical analysis combined with primary data, they discover a broader definition of cultural entrepreneurship. Finally, Aaron Dworkin’s latest book, *The Entrepreneurial Artist: Lessons from Highly Successful Creatives*, is reviewed by Jessica Voigt. The book comprises thirteen case studies of successful artists from Shakespeare to Lin-Manuel Miranda.

As we enter our tenth year, it is important to acknowledge all of those who helped us on our journey. *Artivate* was the vision of Linda Essig, who along with Gary Beckman served as founding coeditor. Our partnership with the University of Arkansas Press has elevated the journal to new heights of reach and impact under the leadership of Mike Bieker and David Scott

Cunningham, and our current editorial board has help guide and review our work. We also thank our past editorial assistant, Jessie Hixson, and our current editorial assistant, Molly Rec-tor, for their attention to detail and style. Of course, *Artivate* would not exist without all of the talented authors and peer reviewers who ensure that our work is of high quality and relevance to our field.

As interest in *Artivate* continues to grow, we are now accepting submissions on a rolling basis for inclusion in subsequent issues. We also continue to seek peer reviewers who can provide the expertise, insights, and knowledge that will strengthen our work and benefit our field.

Here's to the next ten years!

Issue cover image: Pixabay