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## EDITOR'S INTRODUCTION TO THE SUMMER 2016 ISSUE

Linda Essig, Arizona State University

This summer issue of *Artivate: A Journal of Entrepreneurship in the Arts* sees the third installment in our “Perspectives” series. Founding editorial board members Gordon Shockley and Laura Zabel are joined by our newest editorial board member Neville Vakharia in sharing their perspective on arts entrepreneurship as a field of practice and inquiry. Vakharia suggest that that taking a knowledge-centric approach, an approach that has supported the success of arts organizations, could benefit individual arts entrepreneurs. Zabel, too, puts the individual artist at the center of the arts entrepreneurship construct, questioning how we as a field can articulate and measure the scale and impact of artists. Shockley positions arts entrepreneurship historically in the context of evolving federal policy decisions.

The two feature articles in this this issue both advance our conceptions of arts entrepreneurship, in part by articulating the boundaries of “arts” entrepreneurship alongside “cultural” entrepreneurship and “creative” entrepreneurship. In “Entrepreneurship in the Cultural and Creative Industries: Insights from an Emergent Field,” Andrea Hausmann and Anne Hienze undertake a systematic review of literature to compare the defining characteristics of these three domains. They find multiple overlapping definitions across four research areas and multiple research subjects. Tena Patten employs interpretive phenomenological analysis of interviews with three members of the creative industries to indicate that creative industry entrepreneurs do not align themselves with traditional entrepreneurship discourses. Her article, “‘Creative?’... ‘Entrepreneur?’ – Understanding The Creative Industries Entrepreneur,” also brings to the fore, at least for this reader, ongoing questions of the very distinctions between “arts,” “cultural,” and “creative” entrepreneurs examined by Hausmann and Heinz.

For the past two years, Dr. Joe Roberts has served as co-editor of *Artivate: A Journal of Entrepreneurship in the Arts* while also leading the Coleman Fellows program and fulfilling his role as a faculty member at Webster University. On July 1, Dr. Roberts assumed the position of Chair, Management Department in the Walker School of Business and Technology at Webster and stepped down from his co-editorship. He will remain with the *Artivate* team as a member of the editorial board. We are also pleased to welcome Neville Vakharia to the editorial board. Dr. Vakharia is Assistant Professor and Research Director in the Westphal College of Media Arts & Design at Drexel University.

*Artivate: A Journal of Entrepreneurship in the Arts* accepts articles for consideration at any time. To assure consideration for the Winter 2017 issue of *Artivate*, please submit your article no later than October 1, 2016. *Artivate* will publish its first “Special Issue” in Summer 2017 on the topic of Arts Entrepreneurship and Creative Placemaking. A special call for submissions will be distributed in early 2017 with an April 1, 2017 submission deadline.

