

SPECIAL ISSUE: ARTS ENTREPRENEURSHIP AND CREATIVE PLACEMAKING

Creative placemaking is a topic of increasing relevance in the U.S. and around the world. However, little attention has yet been paid in the scholarly literature to the role of the arts entrepreneur or the entrepreneurial behavior of arts organizations in creative placemaking theory or practice, including in the policy domain.

According to the National Endowment for the Arts (2016), Creative Placemaking projects “strategically link communities and local governments with artists, designers, and arts organizations to improve quality of life, create a sense of place, and revitalize local economies.” ArtPlace America (2016) considers that in Creative Placemaking projects “art plays an intentional and integrated role in place-based community planning and development. This brings artists, arts organizations, and artistic activity into the suite of placemaking strategies pioneered by Jane Jacobs and her colleagues, who believed that community development must be locally informed, human-centric, and holistic.” Finally, the Kresge Foundation (2016) defines Creative Placemaking as the deliberate integration of arts, culture and community engaged design in community development and urban planning practices to expand opportunity for vulnerable populations.”

This first-ever special issue of *Artivate: A Journal of Entrepreneurship in the Arts* asks authors to address one or more of the following questions:

- What is the role of arts entrepreneurship in Creative Placemaking?
- How does/can arts and cultural entrepreneurship specifically support community revitalization and equitable development?
- What role can arts entrepreneurs play in connecting the nonprofit and for-profit arts and culture sectors with residents, business interests, and local governments?
- How does public policy (at various scales) promote or obstruct the contributions of arts entrepreneurs to creative placemaking and community revitalization?
- How should the contributions of arts entrepreneurs to community revitalization best be captured and assessed?

Submission to the special issue are due **April 15, 2017** for review for possible publication in the Summer 2017 issue. Please refer to the detailed submission guidelines at <http://artivate.org>. Presenters at the Fifth Biennial Pave Symposium on Entrepreneurship and the Arts: Arts Entrepreneurship In, With, and For Communities may be invited to submit their papers for publication consideration.

Guest editors of this very special Summer 2017 issue of *Artivate: A Journal of Entrepreneurship in the Arts* are Maria Rosario Jackson and Greg Esser.

References

- ArtPlace American (2016). *Introduction*. Webpage.
<http://www.artplaceamerica.org/about/introduction>
- The Kresge Foundation. (2016). *Resources for transitioning economies*. Webpage.
<http://diversifyeconomies.org/2015/12/kresge-foundation/>
- National Endowment for the Arts. (2016). *Exploring Our Town*. Webpage.
<https://www.arts.gov/exploring-our-town>